



2015 SPONSORSHIP OPPORTUNITIES

MISSION

Center on Contemporary Art (CoCA) serves the Pacific Northwest as a catalyst and forum for the advancement, development, and understanding of Contemporary Art.

ABOUT COCA

Founded in 1981, CoCA is one of the Pacific Northwest's most iconic arts organizations, with a colorful history and a solid national reputation that continues to grow.

In the last few years, CoCA has evolved significantly. With renewed financial stability and new leadership, CoCA's mission to support contemporary artists through exhibition, outreach, education, and archival efforts has solidified. Highlights include: hiring CoCA's first Executive Director in over a decade, Nichole DeMent; receiving two 4Culture grants to support the CoCA Archives Project; and, most importantly, the presentation of critically acclaimed exhibitions such as La Sala's *Plex-Us* and *Change-Seed: Contemporary Art from Hong Kong & Beyond*. CoCA is currently transitioning from our location in the Seattle Design Center into two interim spaces that give us more opportunity to engage with artists and new audiences. This is a critical year for fundraising, and an exciting year to get involved as CoCA works towards finding a new permanent location to serve as Seattle's premier Center on Contemporary Art.

24-HOUR ART MARATHON & GALA AUCTION

CoCA's 23rd Annual 24-Hour Art Marathon & Auction is a three-day celebration of contemporary art. Held at the beautiful Summit Building in Seattle (420 E Pike St), the event starts at 9pm Wednesday, November 11 when 23 artists embark on a 24-hour journey where they paint, draw, collage, spray and wax their way to over 100 new works of art. The following evening, Thursday, November 12, we hold our popular Artists' Appreciation Party during Capitol Hill Artwalk where the public is invited to preview the completed works and hoist a glass of beer in celebration. On Friday, November 13, these freshly minted works of art will be auctioned off by the indomitable and entertaining auctioneer, Laura Michalek. Guests will be treated to a sumptuous seated dinner by Wonderlust Catering.

Donating to this event enables you to directly assist the artists involved: 50% of the sales of artwork go directly to the participating artists; CoCA is one of the only arts organizations to offer this support.

CoCA offers generous benefits for sponsors. For a detailed description of sponsorship levels and benefits see the chart below. Please review the opportunities, fill out the Sponsorship Agreement form and return to nichole@cocaseattle.org. We are happy to explore custom benefits to in order to suit your businesses needs.

CONTACT

Nichole DeMent, Executive Director
206.778.3157
nichole@cocaseattle.org

CoCA is a registered 501c3 non-profit organization. Tax ID number: 91-1222655. Your contribution may be tax deductible. Please check with your tax advisor.



SPONSORSHIP LEVELS AND BENEFITS

SPONSOR LEVELS

WEBSITE

cocaseattle.org
20,000 unique visitors per year
6,500 page views per month
73% new visitors per month
Average visit over 2 minutes
International visitors from 122 countries

AUCTION CATALOG

Distributed to guests, sponsors and artists at event, online catalog shared prior to event and featured on CoCA website and digital media platforms.

SPONSOR REEL

Logos featured throughout event and during auction presentation

DIGITAL MEDIA

Email marketing
2,500+ subscribers
Facebook *4K followers*
Twitter
915 followers
Instagram *400 followers*

GRATITUDE

Sponsors are recognized and thanked during openings, receptions, from the stage at the auction, and other events.

AUCTION

November 13, 2015
CoCA's premier fundraising event.

PATRON \$10,000	Premium placement logo hyperlinked to your company's website	Rear Cover Ad Color 5.5"x8.5"	Premium placement Logo, name, URL	Premium placement in all digital media	Recognition at all CoCA events.	Private table of 8
LEADER \$5,000	Logo hyperlinked to your company's website	Half Page Ad B&W 5.25"x4"	Logo, name, URL	Premium placement in all digital media	Recognition at all CoCA events.	Private table of 8
SUPPORTER \$2,500	Logo hyperlinked to your company's website	Quarter Page B&W 2.5"x4"	Logo and name	Placement in all digital media	Recognition at Auction	2 seats
ART ENTHUSIAST \$1,000	Listing hyperlinked to your company's website	Quarter Page B&W 2.5"x4"	Logo and name	Recognition in most digital media	-	1 seat
ART LOVER \$500	Listing hyperlinked to your company's website	Logo on Sponsor Page	Logo or name	Recognition in most digital media	-	-
FRIEND \$250	Listing hyperlinked to your company's website	Name on Sponsor Page	Name	Recognition in most digital media	-	-



Sponsorship Agreement Form

We are grateful for your pledge of support for CoCA.

Please fill out the following form and email it to: nichole@cocaseattle.org

Business or Individual Offering Donation	
Individual authorized to approve donation:	Name Title
Tax ID	
Address	
City / State / Zip	
Phone	
URL	
Email	
Type of Donation	<input type="checkbox"/> Monetary <input type="checkbox"/> In-Kind <input type="checkbox"/> Other
Description of Donated Items	
Value	
Date of Pick-up/Delivery	
CoCA Contact Please let us know who contacted you about this sponsorship	

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